1000 Friends of Florida
Board of Directors Meeting
Minutes
September 20, 2021
2:00pm – 5:00pm
Via Zoom conference call

2:00pm: Meeting convened — Roll Call
On Zoom: **Board:** Susan Trevarthen, Jake Varn, Greg Barnhart, Jim Swann, Mark Watts, Vicki Tschinkel, Courtney Cunningham, Andrew Dickman, Bob Cambric, Lee Constantine
**Emeritus:** Lester Abberger
**Staff:** Paul Owens, Vivian Young, Jane West, Toni Russell, Haley Busch, Carol Jones

Welcome and introductions; purpose of meeting

Susan Trevarthen welcomed staff and board members and welcomed our newest board member, Bob Cambric. Bob Cambric gave a brief overview of his professional background and his current volunteer work and involvement in the community. Susan and Paul thanked Bob for joining the board and hitting the ground running.

Board action and discussion

**ACTION:** Approve/modify meeting minutes from June 10, 2021
Greg Barnhart moved and Vicki Tschinkel seconded approval of meeting minutes from June 10, 2021. Minutes were approved unanimously.

Advocacy and activities

- Policy/legal update — Jane West

Jane welcomed Bob Cambric to the board and announced the addition of a new UF intern, Sam Braverman, who is a planning student.

Jane provided a recap of the passage of HB 59 and the development of the Model Property Rights Element. Jane reported that the webinar held on September 9th was a big success and she received positive feedback from attendees.

Jane reported that she continues to work with Hold the Line Coalition and Everglades Coalition in opposition to proposed changes to the Urban Development Boundary in Miami-Dade County.

Jane summarized her work advising citizens and community groups on development proposals in Gainesville (West End Golf Course), Jacksonville (development of 130-acre peninsula); Orlando (Rose Arts District development plan); and Sarasota County (Comprehensive Plan Amendment 2019-D, aka “Hi-Hat Ranch”). Jane also referenced her continuing efforts with
the group advocating for the restoration of the Ocklawaha River — Free the Ocklawaha River Coalition for Everyone (FORCE).

Jane reported doing interviews with WJCT for its “Adapt Florida” segment, Action News Jax regarding preemption legislation, and WGCU regarding impact fees, preemption, and property rights.

- Outreach update — Haley Busch

Haley continues to spend a significant amount of time preparing for the fall webinars as well as the 2070 workshops. Currently there are workshops scheduled for Seminole and Volusia Counties. Nassau, Duval, and Marion Counties are being considered for late spring/early summer 2022.

Haley has learned to edit and update the 1000 Friends website and email database and has gained experience on pivoting quickly through virtual events.

Haley’s largest projects are preparing for the 2070 workshops and assisting the team with preparation for the 2022 legislative session. Haley has been compiling all the legislative delegation meeting notices and placing them on our website.

Haley continues to follow water quality and quantity policymaking; and assisting with hosting bi-weekly water quality working groups with Florida Waterkeepers. They track the ongoing rulemaking and regulatory changes related to storm water biosolids and septic potable reuse.

Haley began classes with the University of Florida’s online Master of Urban and Regional Planning Program at the end of August and is enrolled as a part-time student. Haley thanked the board for its support of her decision and is managing her coursework in tandem with full-time work for 1000 Friends. Several board members expressed how proud they are of Haley’s accomplishments and continued growth since joining the organization.

- Communications update — Vivian Young

Vivian summarized the webinar preparations that took place over the summer, which included deciding topics, securing speakers, applying for professional certification credits, and starting the registration process. Most of the webinars are finalized.

Vivian provided an update about Sea Level 2070, which builds on an earlier series of reports that was based on 2010 baseline data. We’re working with the University of Florida and the Florida Department of Agriculture on this Florida 2060/Florida 2070/Water 2070 update. Mike Volk of UF is updating all the baseline information using 2019 data. Our earlier 2070 studies were based on 2010 data. We’re projecting what land is going to be lost as a result of sea level rise in 2070, what population is going to be relocated, and other similar factors.

Vivian noted that Bob Cambric will be working with her to identify topics, speakers, and possibly moderate the May 2022 webinar, which will focus on social equity in planning.

Vicki commented that it is a real tribute to Vivian that she has the webinars so much in hand that she can hand over some of these responsibilities to Haley with ease.

The board members thanked Vivian for the great work she is doing.
• Fundraising update — Toni Russell

Toni welcomed Bob Cambric to the board and conveyed how fortunate we are to have his guidance and level of expertise.

Toni provided an update on fundraising activities. We met the revenue goals in our FY 21 budget, and as of August 2021 we are ahead of our revenue projections for the current fiscal year. The Spring Appeal sent in April 2021 has generated $129,000 to date, which is the highest we’ve ever had in the history of 1000 Friends. The President’s portion generated a little over $58,000, which exceeds the President’s portion of the last three Spring Appeals combined.

Toni thanked Greg for the portion of the donations from the town of Palm Beach Appeal raised under Greg’s signature. His letter generated $8,620.

Toni provided a summary of the gifts received from various foundations: We received a gift of $60,500 from the Bailey Foundation, $35,000 from the Curtis and Edith Munson Foundation, and approval to use the $18,000 from the Batchelor Foundation, which has been sitting in a restricted account for a decade.

Toni is currently working on the annual audit and the year-end appeal.

• Overview — Paul Owens

Paul acknowledged the efforts from every staff member and the accomplishments that have been made. Paul thanked Vivian for the work she’s done under very difficult circumstance and Toni for the success in our fundraising efforts. Paul pointed out that the budget has risen since FY19, and we have managed to stay ahead despite this increase.

Paul also thanked Haley for all the work she is doing with our workshops and Jane for her boundless energy fielding questions for information and guidance from all over the state as well as her lobbying efforts.

Paul mentioned that we had excellent attendance of 544 for our Model Property Rights Element Webinar.

Paul will be presenting the Florida 2070 Concept to a group in Alachua County next month. In addition, he and Robert Hartsell are going to be talking to the Loxahatchee Chapter of the Sierra Club about the history of the Agricultural Reserve in Palm Beach County and 1000 Friends’ key role in establishing the Reserve and defending it.

Legislative agenda — Paul Owens

Paul provided a brief overview on our 2022 legislative priorities, which were developed by the Legislative Affairs Committee chaired by Jake Varn. Paul mentioned that there was limited time after the end of the last session to develop the 2022 priorities and thanked Vivian for doing a great job putting it together.
Investment update – Mark Webb

Mark Webb provided an update on the performance of 1000 Friends of Florida’s investment portfolio and strategy, including our board designated endowment, also known as our long-term reserve fund, and our short-term reserve fund. Mark answered questions from board members and suggested a follow-up conversation with the investment committee to discuss additional higher yielding investment options for the short-term reserve fund.

Financial update – Paul Owens

- Current budget and status

Paul presented an update on the current budget as of August 31. He suggested that the most important number to pay attention to is excess revenue over expenses, which was $46,368.94 as of August 31. He explained that we have a comfortable cushion beyond our operating budget, as our liquid balance in our short term reserve fund is $470,000.

Paul explained that he “crowd sourced” in developing the budget — obtaining information and input from all of the staff members — which resulted in more accurate projections.

Discussion of equity in planning – Bob Cambric

Bob opened the discussion about equity in planning and how various organizations are trying to figure out how to do it and do it well. One of the challenges is having all the people at the table as well as having outcomes that represent the needs of everyone instead of just the communities that have historically been represented in the planning process.

- ACTION: Approve/modify revisions to mission and vision statements

The group spent several minutes discussing varied suggestions for the modifications until it was agreed by the Board Members and staff that further discussion was needed among members with a particular interest in the subject. The Board directed Paul to convene that discussion.

Recruitment of new board members

Susan Trevarthen reminded everyone that we do have openings under our current bylaws to add a few more members to the Board. Susan said there are a variety of good reasons to make the Board bigger.

Schedule for upcoming meetings, further discussion

The board will aim to reconvene via Zoom meeting in December.
Executive session with President (Board only)

During the executive session with the President, the Board took the following additional actions:

**Employee Continuing Education Policy**

The following draft was developed by Board Members Mark Watts, Courtney Cunningham and Vicki Tschinkel with President Paul Owens:

The Board of Directors of 1000 Friends of Florida (1000 FoF) recognizes there is significant value in making investments in our employees that also advance the overall Mission of the organization. In furtherance of that idea, the Board of Directors may approve financial support for an employee to pursue continuing education or an advanced degree while remaining employed by 1000 FoF when, in the opinion of at least two-thirds of the Board members, the proposed course of study will provide a significant benefit to the advancement of 1000 FoF’s adopted Mission.

In order to be considered for support under this program, the employee shall submit a request to the President that includes a full summary of the course of study the employee proposes to pursue. The proposed course of study must be offered by an accredited college, university or other technical school and shall include the award of a formal degree, certification, or licensure upon successful completion of the program. In the event such a proposal is made, the President shall submit the employee’s proposal to the Board of Directors for consideration at the next available board meeting. Upon approval, the Board shall direct the President to reimburse the cost of the proposed course of study (up to $50,000) on substantially the following schedule:

Provided the employee continues to fulfill all requirements of their position based on the President’s evaluation of employee performance, 20% of the overall cost of the course of study shall be awarded to the employee following the employee’s successful completion of the first academic year required for the applicable course of study. The overall cost of the course of study includes any interest payments to be incurred during a five-year reimbursement period. If there are additional academic years required for the applicable course of study, another 20% of the overall cost will be awarded upon successful completion of each additional academic year provided the employee continues to fulfill all requirements of their position based on the President’s evaluation of employee performance.

Following completion of the full course of study, and on the condition that the employee continues to fulfill all requirements of their position based on the President’s evaluation of employee performance, the employee shall continue to receive 20% of the overall cost of course of study at the conclusion of each year of service to 1000 FoF until the full cost of the course of study is paid or the employee leaves 1000 FoF, whichever occurs first.
For example, if a proposed course of study has an annual cost of $20,000, a duration of 2 years and a total cost of $40,000, the employee could be eligible for $8,000 per year during the course of study ($16,000) and additional annual payments of $8,000 toward the remaining costs for each year of service following completion of the course of study.

Nothing herein shall obligate 1000 FoF to pay the overall cost of any course of study if the employee does not remain employed by 1000 FoF, at the choice of 1000 FoF, the employee or by mutual decision, if the employee does not remain employed by 1000 FoF for a sufficient period to qualify for payment of the overall cost of the approved course of study. Further, nothing shall obligate the employee to repay any payments received if the employee does not remain employed by 1000 FoF prior to full reimbursement.

A motion to approve the policy was made by Mark Watts and seconded by Greg Barnhart. The policy was unanimously approved.

**Board-designated Endowment**

Members unanimously approved a $5,000 contribution from the board-designated endowment for the Hold the Line Coalition. These funds will be deducted from our short-term reserve account, where $35,000 was transferred from our long-term reserve account at the direction of the board in June’s meeting.
Welcome and introductions; purpose of meeting

Susan Trevarthen welcomed staff and board members and expressed her gratitude to everyone associated with 1000FOF for everything that they do for the organization and State of Florida. Susan expressed her personal gratitude at this holiday time and wished everyone well.

Board action and discussion

**ACTION: Approve/modify meeting minutes from September 20, 2021**
Greg Barnhart moved and Jake Varn seconded approval of meeting minutes from September 20, 2021. Minutes were approved unanimously.

**ACTION: Conflict of Interest Statements**
Revisions to the COI statement were approved unanimously. Susan Trevarthen reminded everyone that the deadline for submission of the signed statements is December 31, 2021. Carol Jones will distribute the COI statement via email for review/signature to Board Members and Staff.

**ACTION: Approve/modify revisions to mission, vision statements**
Vicki Tschinkel moved, Jake Varn and Lester Abberger seconded approval of the changes to the mission and vision statements presented in the board packet today. Changes were approved unanimously.

Advocacy and activities

- **Fundraising update — Toni Russell**

  Toni provided an update on the revenue. A total of $628,811.00 in revenue has been received to date which includes membership, appeals, board gifts, foundations, etc. and the large
foundation gift from Sea Grape Foundation/Iconiq. It does not include Hold the Line, FCC donations, gains, losses, interest, or dividends.

Toni summarized the workflow for the year-end appeal process. The fall newsletter is distributed a couple of weeks prior to the year-end appeal mailing which is typically during the first two weeks of November.

Toni provided an update on fundraising activities. We conducted a fundraising campaign for Giving Tuesday utilizing Constant Contact this year, which consisted of a series of four solicitation emails during the period of November 19th through November 30th.

Toni reported that to date we are at $129K for the year-end appeal; $46,447 has come in from the President’s Appeal and $19,720 has come in from the Town of Palm Beach Appeal. Toni thanked Greg for the portion of the donations from the town of Palm Beach Appeal raised under Greg’s signature.

Toni noted that out of the total appeal dollars raised so far, we have 39 new members. Fourteen of those new members came through Giving Tuesday.

Toni announced that, in addition to the gift from the Seagrape Foundation, we received a gift from the Henry Foundation.

Vicki thanked Toni for sending the Holiday Card electronically which eliminated the cost to print and mail manually.

Jim Swann requested a discussion on the potential major gift category and how to cultivate those donors and move them up to a larger gift category. Susan suggested that Toni prepare something for a more in-depth discussion during the next board meeting.

- **Outreach update — Haley Busch**

  Haley encouraged board members to review her full report in the packet and reach out to her if there are any questions or additional information.

  Haley continues to look ahead for future 2070 workshops; interest has been expressed by Leon, Escambia, Levy, and Marion counties. Haley will continue to work on additional possible workshops in the St. John’s River watershed with the St. John’s Riverkeeper, including in Duval and Nassau counties.

  Susan pointed out that St. John’s Riverkeeper not only partnered with us but also provided 100% sponsorship for the Seminole 2070 and Volusia 2070 workshops.

  Haley worked with Vivian to learn how to prepare, promote, and host the John DeGrove webinar series. This included how to apply for professional certification credits that we offer to landscape architects, planners, and other professionals.

  Haley expressed her thanks that Vivian is back in action and will lead the spring workshops, which are a lot of work along with the anxiety that there might be a technical glitch during the session.

  Haley is preparing for the 2022 legislative session. She attended the legislative delegation meetings in the southwest Florida region.

  Haley is continuing to participate in the regular water quality working group meetings with different water conservation organizations such as the Florida Waterkeepers and Florida Springs Council.
Haley assisted with the supervision of our intern from the University of Florida’s graduate urban planning program, Sam Braverman, who completed the project/white paper on impact fees.

Paul complimented Haley and Jane on a great job recruiting and supervising the interns.

- **Policy/legal update — Jane West**

  Jane attended various legislative delegation meetings throughout the state which she said were time consuming but quite valuable. There were multiple audiences captured, not only elected officials, but also members of the public who may not know about 1000 Friends. In addition, there were members of the media in attendance.

  Jane provided a brief overview of the communications that she receives via email and or telephone calls regarding legal issues. The concerns range from golf course conversion issues to how can we engage the public in the process.

  Jane attended the Florida Association of Counties annual legislative preview meeting in Walton County and delivered a presentation of the issue of legislative preemption. The presentation was very well received.

  Jane stated that the Volusia 2070 workshop was very successful. Some of the citizens asked her to come down to the County Commissioners Office and explain the Model Property Rights Element.

  Jane met with the St. John’s County legislative delegation and was pleased to announce that the county’s Land Acquisition Management Program is now active and funded. New members have been appointed to the board that oversees the program.

  Jane reported that she continues to work with Hold the Line Coalition and Everglades Coalition in opposition to proposed changes to the Urban Development Boundary in Miami-Dade County.

  Jane also mentioned her role in numerous webinars back-to-back, including Florida property rights, preemption, and the legislative preview.

  Susan thanked Jane for her good work, and said she understands how much work goes into the 2070 workshops. Susan called the workshops wonderful for fundraising, growing membership, enhancing public knowledge, and delivering in many other ways.

  Paul mentioned that a grant we received from the Bailey Foundation will allow us to continue the workshops across the state in counties that may lack local sponsors.

- **Communications update — Vivian Young**

  Vivian thanked Haley for hosting the fall webinars. In January, Vivian will resume the host role going forward.

  Vivian summarized the upcoming webinars beginning in January which will focus on land conservation initiatives in Florida. These will include advocacy for the Florida Forever during the legislative session, tools that people can use to support the initiative, the new Sentinel Landscape partnership between federal and local governments to protect conservation lands in the interest of buffering military bases.
Paul mentioned that 1000FOF did co-sign a letter with partner organizations seeking the approval for the two latest Sentinel Landscape applications that are pending in Florida.

In addition to the above, Vivian noted that we also have our regular legislative webinars which include an update and then the legislative wrap up which is after the session ends. The wrap up session is the most popular and attendance continues to increase each year. During the spring we plan to host webinars on equity in transportation planning and Sea Level 2070.

Vivian is updating the 1000 Friends website and will continue the process through the summer.

Paul thanked Jake for his assistance in helping us reach out and contact potential webinar sponsors.

- **Overview — Paul Owens**

Paul provided a summary of the activities that he has been involved in over the past few months including local growth policies in Palm Beach County. The Agricultural Reserve, which we have been involved in for years helping to plan and protect, has been under development pressure. The majority of the current commissioners seem inclined to relax a lot of the limits on development there. Robert Hartsell, our counsel in South Florida, and his firm have been very useful in staying on top of the issues and bringing them to our attention.

Paul was contacted by the Coalition of Boynton West Residential Associations, known as COWRRA, which represents dozens of homeowners associations and thousands of residents. They are concerned about the state of the Agriculture Reserve. Paul assisted them with a strategy to present to the Palm Beach County Commission.

Paul and Robert Hartsell hosted a webinar for the Loxahatchee Chapter of the Sierra Club about the history of the Agricultural Reserve in Palm Beach County and 1000 Friends’ key role in establishing the Reserve and defending it.

Paul testified at the Central Florida county legislative delegation meetings. He also delivered presentations on legislative priorities to a homeowners’ group and the Florida Regional Councils Association.

Paul continues to participate in the Hold the Line Coalition as a steering committee member, and as a member of the Florida Transportation Plan Implementation Committee.

Paul and Jane will be hosting a Fundraiser Event in Winter Park next week based on a suggestion from a supporter that thought other community members would be interested in hearing about 1000 Friends.

Paul expressed his appreciation to each member of the 1000 Friends staff for all their hard work and support.

**Biosolids project - Paul Owens**

Paul provided a brief overview of the biosolids project for which we received a $277,000 grant. The project has multiple facets to it including an educational campaign for decision makers and citizens, creation of an interactive website showing existing and permitted land application locations, an advocacy campaign for equal protection throughout the state, and much more. The
plan calls for hiring a contract research director, research assistant, and GIS expert. Paul also plans to recruit and convene a peer review panel to analyze the project findings.

**Hold the Line Coalition – Laura Reynolds**

Laura expressed her gratitude to 1000 Friends for supporting the Hold the Line Coalition and becoming its fiscal sponsor.

Laura provided a brief overview of the history of HTL and its mission, which is focused on environmentally responsible growth in Miami-Dade County. HTL has educated as many people as possible in the County on these issues.

Laura summarized the Coalition’s ongoing initiatives such as protecting the Everglades wetlands, farmland, and the Biscayne Bay estuary. She requested that 1000 Friends include information about HTL on our website.

**Investment update – Paul Owens**

Paul provided an update on the performance of 1000 Friends of Florida’s investment portfolio and strategy, which have been performing above expectations. The outlook for 2022 is positive.

Paul also mentioned that during the Investment Committee Meeting a few weeks ago, it was unanimously agreed upon to move some funds in the short-term reserve account into inflation-protected treasury bonds, an option now allowed following a board-approved revision in our investment policy.

**Financial update – Paul Owens**

Paul presented an update on the current budget as of November 30, 2021. He directed the meeting attendees to the operating income (page 6) which shows that we are $64,000 above our operating expenses at this time. This number does not reflect the surge of donations from the year-end appeal that we typically receive in December and January. In comparison, last year our operating income was $67,000 below our expenses at this time.

Paul expressed that we are in good financial shape so far this year. Our revenues are increasing and our organization is growing.

**Recruitment of new board members**

Susan Trevathen reminded everyone to continue to keep our thinking caps on and identify potential candidates. Our bylaws would allow us to add three more board members. We are looking for geographic as well as other kinds of diversity to reflect the statewide nature of our organization.

**Schedule for upcoming meetings, further discussion**

The board will aim to reconvene via Zoom meeting in April 2022.
**1000 Friends of Florida**
**Board of Directors Meeting**
**Minutes**
April 4, 2022
2:00pm – 5:00pm
Via Zoom conference call

2:00pm: Meeting convened — Roll Call
On Zoom: Board: Susan Trevarthen, Jake Varn, Greg Barnhart, Jim Swann, Vicki Tschinkel, Courtney Cunningham, Andrew Dickman, Bob Cambric, Lee Constantine, Tim Jackson, Tim Sallin, Mark Watts
Emeritus: Lester Abberger
Staff: Paul Owens, Vivian Young, Jane West, Toni Russell, Haley Busch, Carol Jones

Welcome and introductions; purpose of meeting

Susan Trevarthen welcomed staff and board members and said she was surprised when she realized that we had been holding our BOD meetings via Zoom for two years now. She stated that it’s been a great two years and we have made great strides.

**Board action and discussion**

**ACTION: Approve/modify meeting minutes from December 9, 2021**
Susan identified a typo on page 5 where her name is mentioned as pointing out that the St. Johns River Waterkeeper provided 100% sponsorship for the Seminole 2070 and Volusia 2070 workshops; that point should have been attributed to Jane. Greg Barnhart moved and Courtney Cunningham seconded approval of meeting minutes from December 9, 2021. Minutes were approved unanimously.

**ACTION: Review/approve audit report for 2020-21 Budget Year**
Tim Jackson moved and Greg Barnhart seconded approval of the audit report for the 2020-21 budget year. The audit report was approved unanimously. Paul complimented Toni and Jeannie for all their hard work, which resulted in another clean report. Susan congratulated Toni and everyone on the staff who was involved.

**ADDITIONAL ACTION ITEM: Identify/recommend alternate audit firm**
Lester stated that based on good governance guidelines, 1000 Friends should consider alternating audit firms every five years. Susan requested that staff follow up and provide a recommendation for an alternate auditing firm.

**ADDITIONAL ACTION ITEM: Review/approve Director & Officers Liability Insurance coverage for Board Members**
Paul stated that he sent out information to the board members regarding D&O liability insurance for the board members the previous week. Based on Tim Jackson’s suggestion, Paul contacted other smart growth organizations throughout the country to verify if they had this type
of coverage in place. Six smart growth organizations responded and all six do in fact have this coverage in place for their board members. Paul stated that we are overdue for this coverage; the cost is about $2,200.00 over three years. Jim Swann suggested that we look at more than one carrier for coverage/pricing. Toni confirmed that insurance broker Brown & Brown did shop around and obtain quotes from various carriers. It was agreed that the board does not need to be involved in the process of obtaining coverage. A motion was made by Lee Constantine and seconded by Lester Abberger that the board approve the coverage subject to verification that Brown & Brown has thoroughly reviewed the details, recommended coverage, and staff concurs. There was no opposition from board members.

Advocacy and activities

- **Communications update — Vivian Young**

  Vivian reported that we are exceeding our historical participation numbers for the webinars this year. Because we experienced tremendous technical difficulties in some recent webinars, we purchased a new webinar computer.

  Vivian summarized the upcoming webinars for April (Equity) and May (Freeing the Ocklawaha) which will be the last webinars for this fiscal year. She will begin planning next year’s webinars, which resume in the fall, during the summer hiatus.

  Vivian announced that the Spring Newsletter was sent during the third week of March. We also added additional titles to our Special Report Series with the assistance of our interns.

  Vivian reported attending the Smart Growth Equity Summit and the Florida APA Public Policy Workshop, which she called great events.

  Vivian spent considerable time during the recent legislative session focusing on grassroots behind the scenes advocacy.

  Vivian is continuing her work on Sea Level 2070, which is scheduled to roll out in September, and Agriculture 2070, which is scheduled to roll out in January 2023. Additional funding was secured by our University of Florida project partners to add Agriculture 2070, which will include an additional website, maps, reports and more.

  Vivian announced that planning by the Florida Department of Transportation for the remnants of the proposed M-CORES highway network is beginning to ramp up and moving forward on the northern extension of Florida’s Turnpike and the extension of the Suncoast Parkway. We are monitoring the process closely, and ready to respond to any reports from FDOT.

  Susan and Bob both stated that Vivian’s report was excellent. Susan said the statistics on webinar attendance are wonderful; we have accomplished so much with the webinar series; and we include a wide range of meaningful topics.

- **Policy/legal update — Jane West**

  Paul mentioned that Bob Cambrie has declared a conflict with respect to the Hold the Line Coalition. Therefore, when any detailed discussion commences, Bob will be alerted so he can exit the meeting until the discussion ends.
Jane’s activity since the last board meeting included attending the Everglades Coalition Conference in Hawk’s Cay, where she was a moderator for the opening session.

Jane joined Haley and Paul to conduct a listening session in Hobe Sound and discuss what we expected on the horizon for the upcoming legislative session. Jane then went on to Tallahassee for the entire session, where her activity included testifying at multiple committee hearings against Senator Travis Hudson’s pre-emption bills.

Jane thanked the board members on the Legislative Affairs Committee for their guidance throughout the legislative session. She provided a brief overview of the outcome of various bills, including the Florida Mainstreet and Tax Credit Bill, School Concurrency Bill, and multiple Resiliency Bills.

Jane mentioned that she continues to receive regular requests for information and advice on growth issues from the general public and is pleased to provide those citizens with suggestions and recommendations. The most recent communication was from Dixie County regarding development pressures from proposed RV parks, which appears to be a trend across the state.

Jane reported that the restoration of the Ocklawaha River continues to be a priority issue for 1000 Friends and other organizations in the Free the Ocklawaha River Coalition. The coalition members did not get a sponsor in the 2022 legislative session for a bill to remove the Rodman/Kirkpatrick Dam and free the Ocklawaha but will keep looking for one. Jane attended an event in Palatka with University of Florida students who provided their renderings of what the dam would look like after the restoration, including its recreational components.

Jane has accepted an invitation from the East Central Florida Regional Community Planning Council to present in May a legislative update focused on community planning, preemption, and state interference in local decisions.

Jane thanked the board members on the Legal Advocacy Committee for their approval of 1000 Friends retaining The Everglades Law Center to file an amicus brief on the appeal of the Florida Administration Commission’s decision to overrule an administrative law judge’s ruling against the extension of the 836 Kendall Expressway.

Jane presented the Ponte Verde Coalition with a legislative recap and received numerous questions regarding water quality and growth management.

Susan thanked Jane for all her good work.

- **Fundraising update — Toni Russell**

Toni presented a review of calendar year 2021 fundraising results for 1000 Friends compared with other nonprofits across the United States. The results revealed that in 2021, charitable giving grew by 9% and on-line donations grew by the same amount. 1000 FOF revenue increased by 35% (excluding our $277,000 grant from the Sea Grape Foundation) and on-line giving increased by 47%; both exceeded the national average.

Toni reported that the 2021 Year End Appeal has generated $399,786. The breakdown for the results is: $165,741 (Statewide Appeal), $32,820 (Town of Palm Beach), and $201,225 (Hobe Sound). These results show that we are diversifying as Hobe Sound now represents about 50% of the revenue, which is a decrease from 60% to 70% historically.
Greg noted that there is still a heavy reliance on Hobe Sound and asked if we have seen a decrease in contributions since Nat's death. Toni advised that the donations have increased as a result of the ongoing support from Nat's family.

Toni announced that the 2022 Spring Appeal is due to drop within the next couple of weeks, which includes a component to raise awareness about 1000 Friends. The goal is to generate $100K in revenue.

Toni provided an overview of foundation support, which included the Burnap Foundation ($10K) which was submitted in February 2022 and is pending, and the Marmot Foundation from which we received $15K which is a $5K increase over the previous year.

Toni included a membership by county map in the dashboard, which includes donors who have given over the past 18 months. The map revealed that 74.46% of our members reside in Martin, Palm Beach, Orange, and Leon counties. Comparing the 2019 map to the 2022 map, it is apparent that the awareness of 1000 Friends is growing and spreading across the state.

Toni conducted research on potential donors, which generated 4,000 names to expand our donor base. Donor screening was completed to identify charitable giving habits and recipients of these donations. This information will be used for additional charitable giving campaigns for 1000 Friends.

Toni stated that we have receipted 150 more gifts this year compared to last year at this time. Most of the increase is attributed to our fiscal sponsorship for the Hold the Line Coalition and the Florida Conservation Coalition.

Jake commented that based on his review of Toni's membership by county maps (2019 vs 2022), the counties of Palm Beach, Orange, and Leon have increased significantly.

Vicki complimented our fundraising efforts and are in a more advanced position in our fundraising efforts than we have been historically.

Paul notes that three of the counties where we have held workshops, St. Johns, Volusia, and Seminole have seen increases in membership.

Susan recommended that in addition to seeking support from legacy donors from the older population, we need to conduct a youth fundraising drive to attract younger donors.

- **Outreach update — Haley Busch**

Haley encouraged board members to review her full report in the packet and reach out to her if there are any questions or interest in additional information.

Haley has participated in multiple events and outreach opportunities including the Hobe Sound listening session, Florida Springs Institute 7.2K, Lake County joint planning initiative, Florida Forever Back Country Horseman Meeting, Florida Trail Association “I Did a Hike”, Florida Springfest, and the upcoming Central Florida Earth Day. In addition, Haley was invited to present to the Tampa Bay Regional Agency about water-related legislation filed in the Florida Legislature for the 2022 session.

Haley expressed an interest in participating in the Cherry Lake Farm Races next year that are coordinated by Tim Sallin.

Haley encouraged the board members to notify her of any environmental themed outdoor events that they may be aware of that she can participate in and set up a table.
Haley attended the virtual Smart Growth America Equity Summit and provided detailed notes starting on page 53 of the packet.

Haley continues to pursue 2070 workshop partnership opportunities and will be presenting with Jane at the Volusia County Council’s growth management workshop. Conservation-minded citizens from Brevard County have asked 1000 Friends to brainstorm with them to assist with the land conservation funding program.

Haley and Florida Waterkeeper Chair Jen Lomberk have been co-hosting a meeting every two weeks to share information on water-related updates with other other conservation advocates.

Haley assisted with the supervision of our intern from the University of Florida’s graduate urban planning program, Sam Braverman, who completed the project/white paper on impact fees for 1000 Friends to publish.

Susan complimented Haley’s report and commended her for all she is accomplishing while attending school. In addition, Greg complimented Haley on all that she is accomplishing.

Investment update – Mark Webb

Mark reminded all the board members that we have two investment accounts, one short-term reserve account and one long-term investment account. Mark explained that the short-term reserve account consists of money market or treasury securities. The long-term reserves are an investment account; about 2/3 are in stocks, which are invested in environmentally responsible companies. The long-term investment reserve strategy is sound and is periodically rebalanced.

Mark discussed inflation which historically has a negative effect on bonds. He said he anticipated a tough year in the capital markets.

Greg asked Mark about the equities vs securities ratio in our portfolio of 62% stocks to bonds. Mark said a large portion of our bonds are in short-laddered corporate bonds. Investments in the long-term account are based on a 10-year horizon.

Mark suggested that we continue the discussion regarding long-term investments during the next Investment Committee Meeting.

Overview — Paul Owens

Paul provided a summary of the 2022 legislative session and reported that we tracked over 100 bills for our online database. Based on the feedback we have received, it seems to be a widely appreciated resource during the session. This could not have been accomplished without the efforts of Vivian, Haley, and Jane.

Jane, Haley, and Paul testified on various bills during the session to raise our profile and get our message out. The press clips provided by Vivian indicate that we did make an impact.

Paul provided an overview of the bills that we supported which were passed and those that we opposed that died. Paul mentioned that our success in helping to defeat a bill to allow greater destruction of seagrass for development could not have been achieved without the personal intervention of Jim Swann.
Paul provided a synopsis of the activities we have been involved in for Martin County, Palm Beach County, Lake County, and Winter Park.

*Note: Bob Cambric stepped out of the meeting before Paul continued his update*

Paul and Jane continue to participate in regular strategy sessions for members of Hold the Line Coalition in opposing development outside the Urban Development Boundary in Miami-Dade County.

Paul participated in a coalition steering committee meeting held by former Miami-Dade County Commissioner Katy Sorenson which was attended by County Mayor Daniella Levine Cava.

Paul provided an update on the biosolids project, which included the formation of a subcommittee of board members consisting of Vicki Tschinkel, Jake Varn, and Tim Sallin to oversee the project that will focus on environmental and community impacts of applying biosolids as fertilizer on agricultural lands in Florida. The subcommittee agreed to hire retired environmental consultant Craig Diamond as the Research Director and Elo Fernandez of Florida State University as the Research Assistant.

Paul continues to participate in the implementation committee for the Florida Transportation Plan, which has been reviewing revised guidelines for highway corridor planning from the Florida Department of Transportation.

Paul’s overview of his networking and appearances, which includes the Smart Growth America CEOs Roundtable, the Florida Coastal and Ocean Coalition, the Florida Regional Councils Association and more, are available on page 61 of the report.

Lester and Lee both highlighted the impact 1000 Friends has had on making bad bills better.

Andrew volunteered his assistance if needed with Paul’s work on HTL and preservation of the working waterfront on the Miami River.

*Note: Bob Cambric rejoined the meeting*

Financial update – Paul Owens

Paul directed the attendees to our positive revenue over expenses figure on page 83, which largely reflects our successful year-end appeal.

Paul reported that we are within our planned expenses with the exception of the consultants line item, which is a coding error that will be corrected.

Panel on Growth Management Policy – Susan Trevarthen

Susan discussed the possible coordination of a renewed discussion on state growth management policy, and whether leading it would be a viable role for 1000FOF. She noted that the history of growth management policy in Florida has been marked by the development of task forces to plan for the ensuing 10 years.

Lester, Lee, Jake, Greg, Mark, Vicki all volunteered to participate in further exploration and discussions. Susan will work with Paul to schedule future meetings.
Schedule for upcoming meetings, further discussion

The board will aim to reconvene via Zoom meeting on June 17, 2022.

Executive Session - Paul Owens

During the executive session of the April 4, 2022, Board of Directors meeting with the President, the Board approved the following motions:

a. Authorize a contributing membership ($1,000) at the nonprofit level to Florida TaxWatch, and direct that this membership be reviewed annually by the Board to determine whether it remains a worthwhile expense. [Vicki moved; Lee seconded.]

b. Authorize payment of per diem of $50 per night or the per diem for Florida employees —whichever is higher — for all staff members for work-related travel approved by the President, in addition to mileage already covered for all employees and lodging covered for all employees other than the President. Do not provide per diem for long-term stays for the legislative session and committee weeks. [Bob moved; Tim Jackson seconded.]

c. Authorize the President to provide a monthly employee technology stipend at a reasonable rate to all staff members for cellphone and internet expenses. [Bob moved; Vicki seconded.]

d. Authorize the President to recoup lodging expenses as the rest of the employees do. [Vicki moved; Greg seconded.]

e. Approve the internal notification guidelines policy. [Bob moved; Vicki seconded.]
Meeting convened — Roll Call

Board: Susan Trevarthen, Jim Swann, Courtney Cunningham, Bob Cambric, Lee Constantine, Tim Sallin
Emeritus: Lester Abberger
Staff: Paul Owens, Vivian Young, Jane West, Toni Russell, Haley Busch, Carol Jones

Welcome and introductions; purpose of meeting

Susan Trevarthen welcomed staff and board members and thanked everyone for their attendance.

Board action and discussion

ACTION: Approve/modify meeting minutes from April 4, 2022
Tim Sallin moved and Bob Cambric seconded approval of the meeting minutes from April 4, 2022. Minutes were subsequently approved unanimously in writing from board members not in attendance.

Advocacy and activities

- Policy/legal update — Jane West

Jane reported that she was nominated and re-elected to another two-year term on the Everglades Coalition Board of Directors.

*Note: Bob Cambric stepped out of the meeting while Jane provided an update on Hold the Line*

Jane stated that the Hold the Line Coalition was instrumental in leading a campaign to block the approval of an industrial development complex that is outside of Miami-Dade County’s urban development boundary. As a result, the vote has been delayed.

*Note: Bob Cambric rejoined the meeting*

Jane provided a summary of the Martin County initiatives which include a comprehensive plan amendment and future land use amendment together with a rezoning application by the
team behind the Discovery development proposal outside the county’s urban services district. The adoption hearing is next week, and Jane will be attending. She has already submitted a letter to the Board of County Commissioners expressing our opposition to the comp plan amendment transmitted by the county in February.

Jane mentioned that Seminole County has embarked on a new initiative, Envision Seminole 2045, to consider changes to the county’s comprehensive plan. Jane was interviewed by the planning staff and is impressed with how diligent Seminole County has been about reaching out to the community on how they want to grow. Jane stated that she wished other local governments would take a page out of Seminole County’s playbook.

Jane attended several resiliency workshops in St. John’s County which is one of the most vulnerable historic places in the nation and is under threat to be completely submerged within a very short time frame.

Jane has been spending a lot of time on Volusia County as well as receiving invitations to present at various workshops such as the Volusia commissioners’ Growth Management Workshop and East Central Florida Regional Planning Council.

Jane provided a summary of the work our intern, Meghan Gilmore, has been conducting on the Northern Turnpike Extension and the negative impact it will have on the Community of Royal in Sumter County. The current route for the Turnpike Extension would destroy a couple of historic African American churches and cemeteries. The citizens have been doing a great job resisting the extension.

- Fundraising update — Toni Russell

Toni provided an update of the results of the Spring Appeal that dropped in April which had a budgeted revenue goal of $100K. As of yesterday, we have received $105,714.00, of which $10,000 is designated for the Florida Conservation Coalition. Additional gifts are expected to continue to trickle in throughout the summer.

Toni advised that the next mailing is scheduled for July, which is a Planned Giving Campaign. We are not asking for cash donations; we are asking our donors to consider placing 1000 Friends in their estate plans. The mailing will provide an opportunity for our donors through a response card to self-identify and let us know that they have placed us in their will or to request additional information. If a donor responds affirmatively, they become a member of the Legacy of Friends and will receive a certificate that’s going to be signed by Paul to commemorate their gift.

Toni reported that the next summer mailing is the annual Anniversary Cards, which is done on an annual basis to recognize our donors for their 1st, 5th, 10th, 15th, 20th, 25th, 30th, and 35th anniversary as donors.

Toni gave an overview of our requests and support from foundations; in February 2022, we did apply for $10,000 from the Burnap Foundation. We also requested the second part of a two-year pledge from the Munson Foundation in the amount of $35,000. We were approached by Impact 100 of South Palm Beach County for an opportunity to apply for a $100,000 grants; Paul attended a meeting and will provide an additional update.

Toni completed a fiscal year accounting for our restricted funds and submitted a request for transfer of funds to our operating account.
Toni is working on the development of a new membership brochure which will include a tear off envelope to encourage donor giving.

Toni has secured quotes from three auditing firms to conduct our annual audit. We will be selecting a new auditing firm shortly.

Toni pointed out that we have reached 1055 members which is a significant milestone for our organization.

Susan stated that it is important that we pay attention to our donors, and thanked Toni, Jane, and the staff for their efforts.

• Communications update – Vivian Young

Vivian reported that we have concluded the 2021/2022 webinar series with the completion of the 2022 Legislative Wrap-Up, Promoting Transportation Equity in Florida, and Lessons from the Ocklawaha.

Vivian is currently planning next year’s webinar series which will start in September 2022. She has developed a tentative list which includes Seal Level 2070, Future Land Use 2070, and Agriculture 2070, to name a few.

Vivian stated that in addition to the media clips included in the packet, two op eds by 1000 Friends of Florida staff were published; Rural Lifestyle proposal would open western Martin County to new development by Paul Owens (TCPalm, April 15, 2022), and What are the true costs of building more highways in Florida? By Vivian Young (Tampa Bay Times, March 16, 2022).

Vivian continues to update pages throughout the entire website on a regular basis. Vivian is working with Haley to coordinate email alerts for 1000 Friends.

Vivian provided an overview of the special projects that she is working on which include Sea Level 2070 and M-CORES 2.0, which are large and continue to grow.

Susan mentioned that she would encourage some ideas to secure additional funding to obtain land use maps at the county level. Lester suggested the idea of a collaborative effort with the Association of Counties.

• Outreach update — Haley Busch

Haley provided an overview of the events and outreach opportunities she has participated in, which include Florida Springs Council Summit, Resilience and Energy Assessment of Communities and Housing (REACH) Conference, Tampa Bay Regional Planning Council’s Agency on Bay Management, and Suncoast APA Networking, just to name a few.

Haley continues to focus on the preparation for the 2070 workshops and pursuing partnership opportunities.

Haley was interviewed by ABC Action News for their local station’s Earth Day Special “Building for the Future: Tampa then, now and what’s to come” and provided an account of growth management in Florida and 1000 Friends’ positions.
Haley assisted with our board committee discussions on “New Paradigm for Managing Growth” and began working on an outline for our “Land Use for Legislators” presentation to legislators this winter in Tallahassee.

Haley continues to assist with the supervision of our intern from Florida State University Meghan Gilmore, who is conducting research on the historic Community of Royal and its advocacy efforts to prevent the Northern Turnpike Extension from bisecting the community.

Susan thanked Haley and Vivian for participating in the meeting as they recover from illnesses.

Overview — Paul Owens

Paul mentioned to Lester that he is looking forward to working with him on the “Land Use for Legislators” presentation.

Paul stated that we did pivot from the legislative session to several other projects and activities throughout the state that are covered in the various reports from our staff. We do cover a lot of ground despite our modest staff size and resources.

Paul wrote an op-ed that was published in the TC Palms newspapers on the Rural Lifestyles amendment on the Sunday before the Tuesday meeting where the commissioners ended up tabling that amendment for consideration.

Paul provided a synopsis of the activities we have been involved in for Martin County, Palm Beach County, Miami-Dade County, Orange County, the Florida Wildlife Corridor, and Lake County.

Paul provided an update on the biosolids project, a new paradigm for managing growth, land-use planning for legislators, and Sea Level 2070.

Paul has continued networking by participating in monthly roundtable discussions convened by Smart Growth America, meetings of the Florida Regional Councils Association and East Central Florida Regional Planning Council, and Florida Department of Transportation’s Environmental Partners Working Group.

Paul received positive feedback on the implementation of the “fabric” process as we do not have unlimited resources.

Investment update — Mark Webb

Mark reminded all the board members that we have two investment accounts, one short-term reserve account and one long-term investment account. One third of our total assets are in short term reserve and the balance is in the long-term reserve.

Mark noted that speculative excesses (i.e., high-risk investments) are getting punished severely in the current market environment. Most ordinary investments, like those undertaken by 1000 Friends, are doing okay currently. We are very well capitalized and in a good position.

Mark suggested a follow-up meeting with the Board’s Investment Committee to discuss purchasing inflation protected I-bonds, how best to handle stock donations, and authorizing the purchases of laddered certificates of deposit.
Financial update/Presentation of 2022-2023 budget – Paul Owens

Paul presented a review of the financial results for 1000 Friends through April 30, the latest results available. They reflect positive revenue over expenses shown on page 55, which largely reflects a solid financial position.

Paul presented the 2022/2023 budget that was developed based on input from the staff as well as historical data.

ACTION: Approve 2022-2023 budget
Tim Sallin moved, and Jim Swann seconded approval of the 2022/2023 budget. The budget was approved unanimously from board members present, and subsequently in writing from board members not in attendance.

Estate of Douglas G. Head

Paul advised that 1000 Friends was chosen by Mr. Head to inherit a house in Orlando and 10% of his financial accounts.

Mark Webb has suggested a separate discussion with the Investment Committee regarding various options on how to handle the ownership of the home.

Paul stated that we are currently in a holding pattern at this time; all paperwork has been submitted to the estate.

Schedule for upcoming meetings, further discussion

Following some discussion, a decision was made to hold the next Board meeting via Zoom in October 2022.

Recruitment of new Board members

Paul discussed the potential for adding new members who can add expertise and diversity to the Board. Jane presented a potential Board member to the group with a summary of her background and expertise. Susan asked Jane for a proposal to consider this individual for our Board. Susan suggested that this should be scheduled for further discussion at the next Board meeting.

Executive Session - Paul Owens

Following a discussion, Board members authorized the president to make salary adjustments for staff in the fiscal year beginning July 1, 2022.

Tim Sallin
Secretary

10/13/22