

Lake Pickett North: A Citizen Advocacy Success Story

Audio Options

TO USE YOUR COMPUTER'S AUDIO:

When the Webinar begins, you will be connected to audio using your computer's microphone and speakers (VOIP).

TO USE YOUR TELEPHONE:

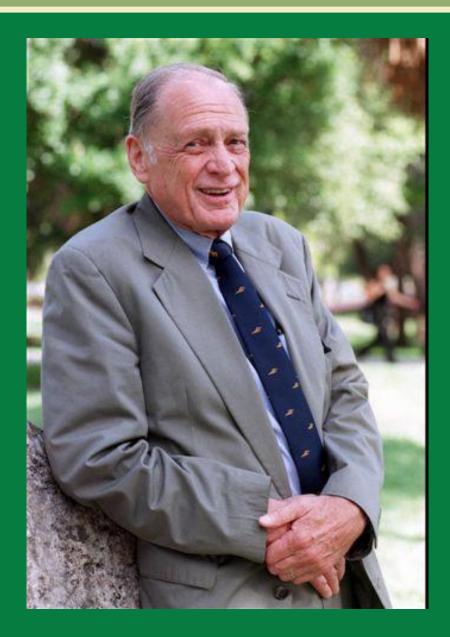
If you prefer to use your phone, select "Use Telephone" after joining the Webinar.

About 1000 Friends of Florida:

- Founded in 1986, 1000 Friends of Florida is a 501(c)(3) nonprofit membership organization.
- We work to save special places and build better communities.
- We educate, advocate and negotiate to protect Florida's high quality of life.
- Our bipartisan board of directors includes advocates and experts from across the state.
- Visit www.1000friendsofflorida.org/alerts/ to sign up for email alerts!
- Please join us at www.1000friendsofflorida.org/donate-now/
- Follow 1000 Friends on Excellent and Twite!



Dr. John M. DeGrove Webinar Series



- May 4, 1924 April 13, 2012
- Icon of comprehensive planning both in Florida and across the nation
- One of the founders of 1000 Friends of Florida
- First Secretary of the Florida Department of Community Affairs
- His accomplishments recognized with the John M.
 DeGrove Eminent Scholar Chair in Growth
 Management and Development at Florida Atlantic
 University
- To find out more, please visit:



Thank you to the Dr. John M. DeGrove Webinar Sponsors:

FLORIDA STEWARD

Archibald Foundation

FLORIDA GUARDIAN

John M. DeGrove Eminent Scholar Chair, Florida Atlantic University

PRESIDENT'S CLUB

Mosaic
Searcy Denney Scarola Barnhart & Shipley

FRIEND

Cobb Cole
Codina Management, LLC
Ms. Kimberly A. DeGrove and Dr. William Partin
William Howard Flowers, Jr. Foundation, Inc.
Kitson Evergreen, LLC
Law Offices of Robert L. Parks. P.L.
Paul Consulting, Inc.
The Perkins Charitable Foundation
Mr. Robert M. Rhodes



Thank you to the Dr. John M. DeGrove Webinar Sponsors:

SPONSOR

Thomas J. Baird
Ronald Book, PA
Cambridge Systematics
Mr. William M. DeGrove

SUPPORTER

American Planning Association, Florida Chapter

Paul Novack David Orshefsky

Nancy Ellen Stroud
Tallahassee State Bank

Thomson Brock Luger & Company
Treasure Coast Regional Planning Council
Peter & Helen Wallace



Seeking additional sponsors to offer future webinars for free!

To underwrite costs associated with Go-to-Webinar, professional certification credits (AICPAND CLE), staff time, etc.

- Florida Guardian -- \$5,000
- President's Club -- \$2,500
- Friend -- \$1,000
- Sponsor -- \$500
- Supporter -- \$250
- Other amounts gratefully appreciated!

You may donate on-line at www.1000friendsofflorida.org/ilonate-now/

(Designate it for DeGrove Education Fund)

OR

Email for more information



The PowerPoint is available at www.1000friendsofflorida.org







This webinar has been approved for:

- 1.5 AICP CM CREDITS for planners (■ 1.5 AICP CM CREDITS for pla
- 1.5 Contact Hours for Florida Environmental Health Professionals

1000 Friends has applied for CLE for Florida Attorneys but cannot guarantee they will be approved.

This event was NOT approved for CEC for Certified Floodplain Managers

There is a link to a **BRIEF SURVEY** in the follow-up email you will receive. Please take a few minutes to give us feedback!

This link will be in the follow up email after today's webinar:

https://www.surveymonkey.com/r/1604ethics



Upcoming Dr. John M. DeGrove Webinars

We are now planning the Spring 2017 webinar series. All webinars are noon to 1:30 unless otherwise noted.

- Register Now! Wednesday, January 18 2017 Florida Legislative Preview
- Register Now! Wednesday, February 15 -- Implementing Water 2070: Water Conservation Planning for Florida Communities
- Wednesday, March 22 2017 Florida Legislative Update
- April Topic Pending
- Wednesday, May 17 2017 Florida Legislative Wrap Up

Visit www.1000friendsofflorida.org/webinar/ to find out more!



If you have sound issues:

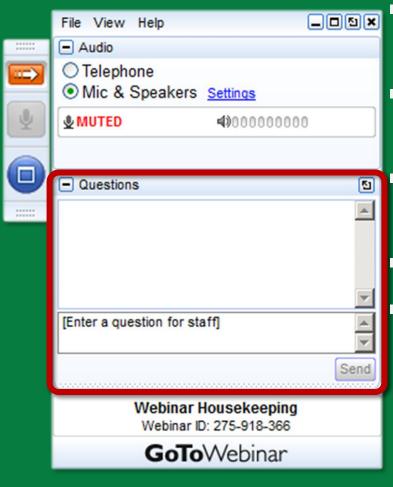




- 1. Adjust the volume on your computer
- 2. Adjust the audio on Go-to-Webinar



If you have questions:



- Your webinar control panel includes a "Questions" box
- Please click on "+" sign and type any questions in this box
- Please refer to the slide number and/or speaker when you post your question
- Please keep your questions succinct!
- Staff will ask the presenters questions, as time permits



Presenters



Thomas Hawkins



- 1000 Friends of Florida's Policy and Planning Director, addressing land use and transportation policy at the local and statewide level for 1000 Friends of Florida
- With a focus on plan analysis, advocacy and litigation, supports 1000 Friends' work to help Florida build better communities
- Also teaches land use law at the Levin College of Law and College of Design Construction and Planning at the University of Florida
- Previously, practiced law in Gainesville and served two terms as a Gainesville City Commissioner
- Has also served as a member of a metropolitan planning organization, a regional planning council and a community redevelopment agency
- Has a law degree from Emory University School of Law, and a Master of Science in Real Estate from the Hough Graduate School of Business at the University of Florida
- A fifth generation Floridian

Kelly J. Semrad, PhD



- A faculty member at the University of Central Florida.
- A citizen residing in Orlando/Orange County, Florida.
- Purchased a home in rural East Orange County in the Fall of September 2013 with the intention of enjoying life outside the city limits.
- In the Spring of 2014, joined the local community battle to fight mega development from occurring in rural East Orange County.
- Currently serves as a board member for Save Orange County, Inc., which is a citizen initiative group of neighbors that strive to keep the community informed of potential development in order to protect and preserve rural and agricultural lands and lifestyles.
- Professional research involves the production of underdeveloped countries and regions' development plans (e.g. Curacao, Armenia, Albania, Mexico, Ecuador, Nicaragua, Bonaire, Grenada, and Aruba).

Commissioner-Elect Emily Bonilla



- Commissioner-Elect to the Orange County Board of County Commissioners
- A long-time supporter of our planet, promoting conservation of Orange County's natural and economic resources
- Works unceasingly to protect the black bears and ban fracking in Florida
- Seeing a need for the organization of residents to protect their rural environment, created Save East Orlando in 2013, which later transformed into East of the Econ (TM), LLC
- Served as a co-founder and acting Chairperson of Save Orange County until 2015
- Springboarded this pivotal experience into the role of Orange County Commissioner, contending that the Commissioner's responsibility to is oppose developments that harm the environment and economy
- Born in New York and raised in Massachusetts, a proud Floridian of 18 years
- Associates Degree in Film from Valencia, a Bachelor's in English from UCF, and Masters in Internet Marketing from Full Sail University
- Following years of entrepreneurial accomplishments, she worked as a Career Advisor at Full Sail University



Commissioner Lee Constantine



- Public servant representing Florida citizens for 36 years
- Altamonte Springs Commissioner and Mayor (1978-1992)
 - Youngest person ever elected in Altamonte Springs
- Florida House of Representatives (1992-2000)
- Florida Senate (2000-2010)
 - Significant environmental legislation sponsored includes:
 - Save Our Everglades (1997)
 - Florida Unified Building Code (1998)
 - Florida Forever Program (1999)
 - Everglades Restoration & Funding (2000)
 - Wekiva Parkway and Protection Act (2004)
 - Florida Energy Act (2006)
 - Florida Waters & Springs Protection (2010)
 - Florida Recycling Act (2010)
- Seminole County Commission (2012-present).
 - o Significant Committee Membership includes:
 - Wekiva River Basin Commission, Chairman (2004-present)
 - Florida Regional Planning Council, President
 - FL Association of Counties (FAC), Growth Mgmt./Environmental Committee, Chairman
 - East Central Florida Regional Planning Council, Chairman
 - Florida Conservation Coalition (FCC), Vice Chairman
 - 1000 Friends of Florida Executive Board, Member
 - Awarded the Bill Sadowski Award by 1000 Friends of Florida in 2014



Lake Pickett North Context

Thomas Hawkins, Policy and Planning Director 1000 Friends of Florida

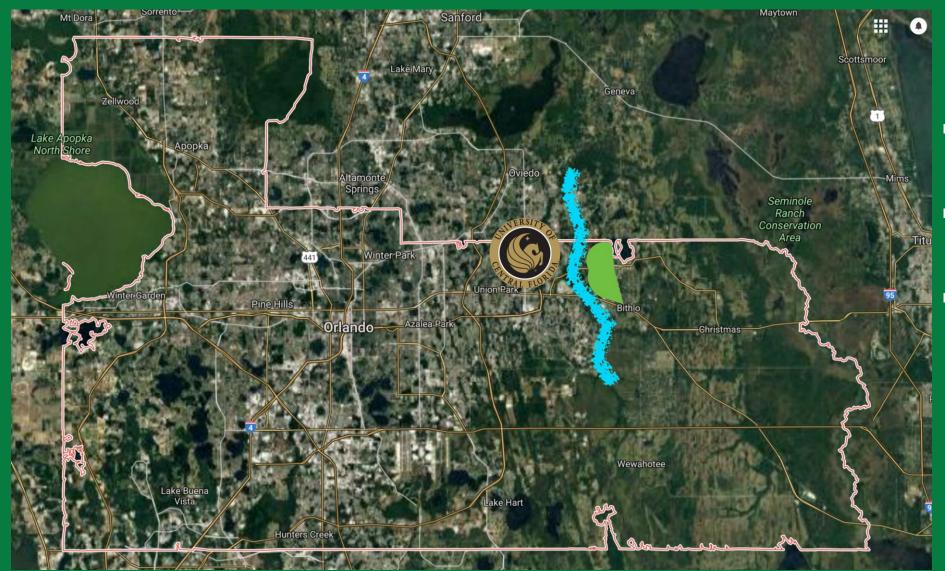


Orange County



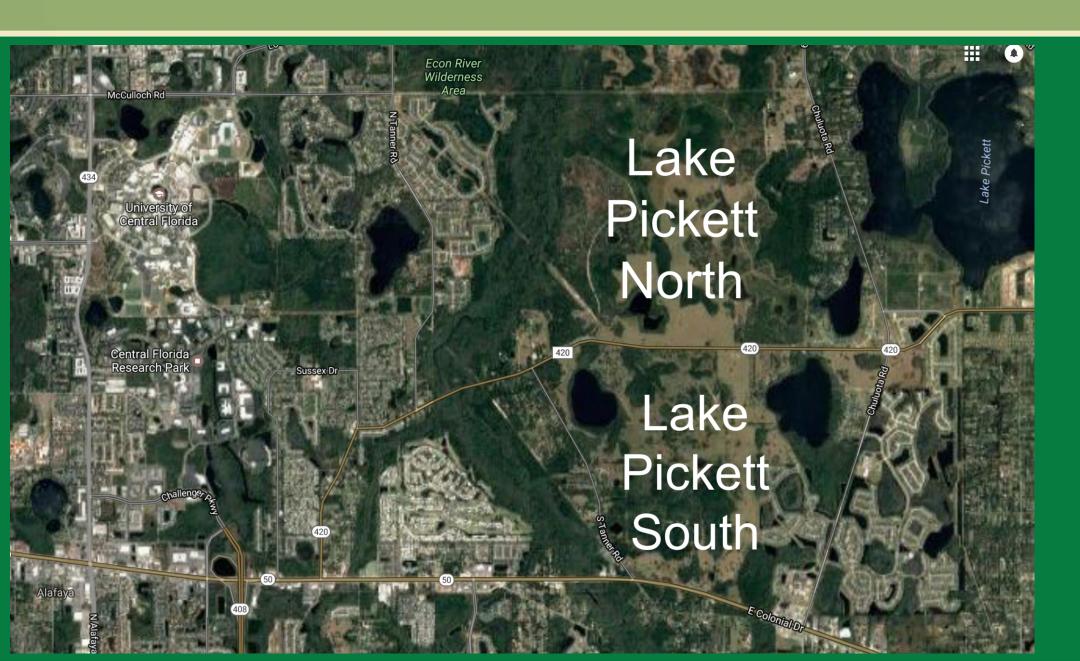
- At-Large Mayor
- Six additional councillors from single-member districts
- 1,003 square mile area
- 1,288,126 population



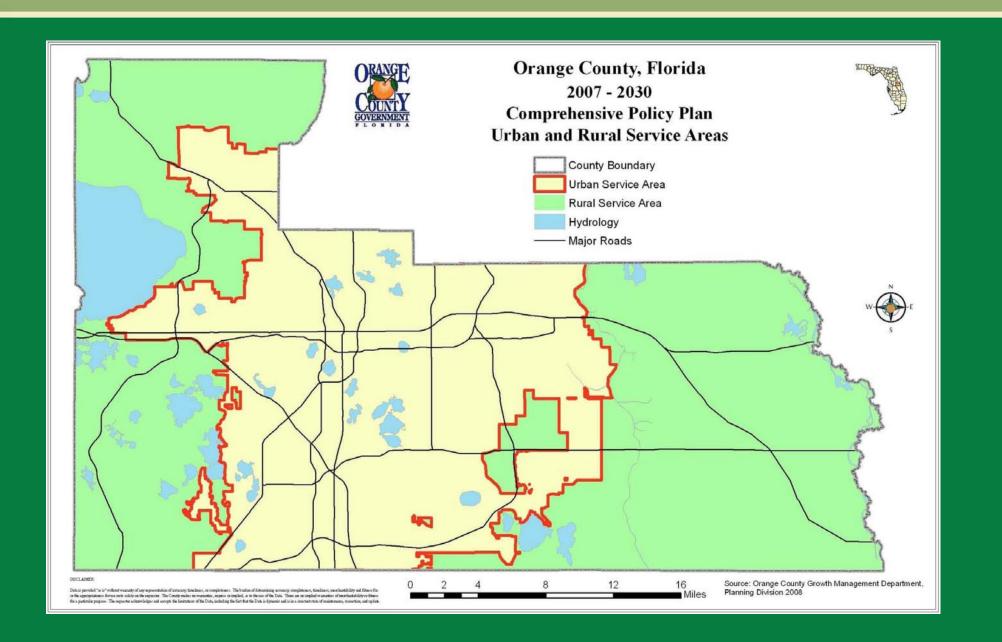


- University of Central Florida
- EconlockhatcheeRiver
- Lake Pickett Study
 Area

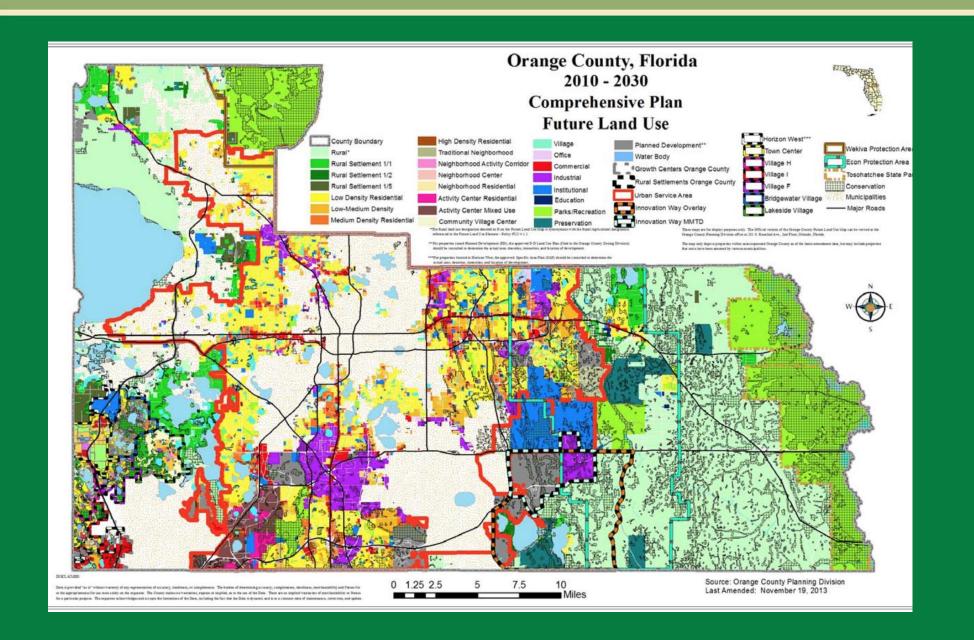




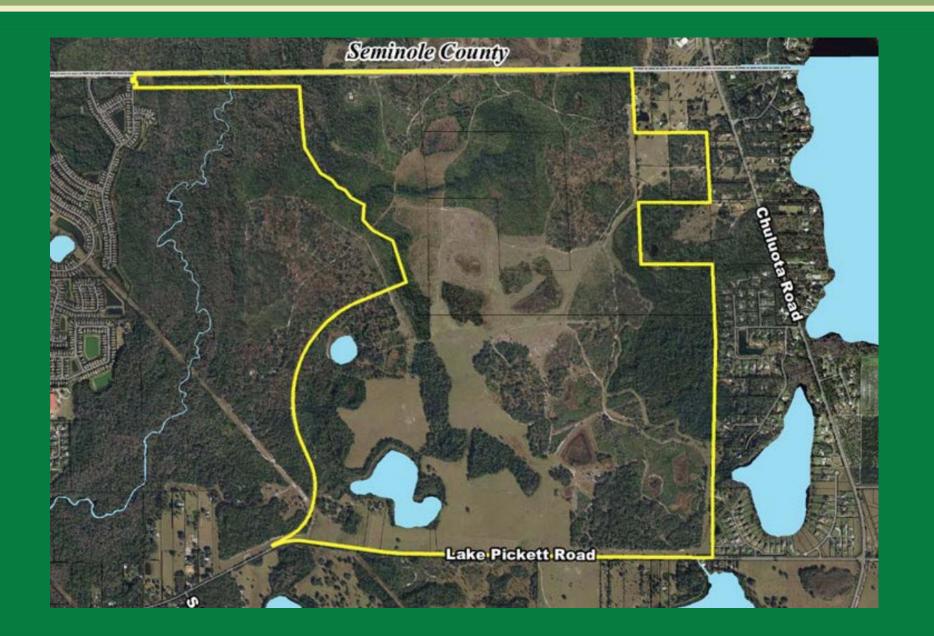




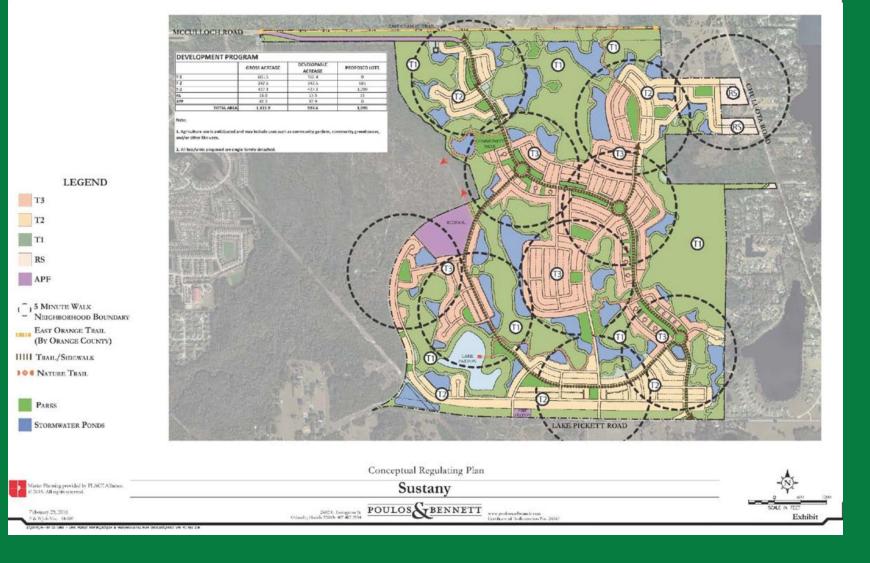












- 1.417.75 gross acres
- 1,018 developable acres
- 1,999 residential units, fire station, school



Three Comprehensive Plan Amendments

- Amendment 2015-2-P-FLUE-1 Text amendment creating new Lake Pickett future land use designation
 - approved in July and now subject of DOAH petition
- Amendment 2015-2-A-5-1 Future Land Use Map amendment for Lake Pickett South
 - approved in July and now subject of DOAH petition
- Amendment 2016-1-A-5-1 Future Land Use Map amendment for Lake Pickett South
 - Denied by Orange County Commission on November 15, 2016



Citizens vs. the Well Oiled Development Machine: A Success Story

Kelly Semrad Save Orange County



Citizens vs. the Well Oiled Development Machine: A Success Story

Kelly J. Semrad, Ph.D.

Orange County Resident

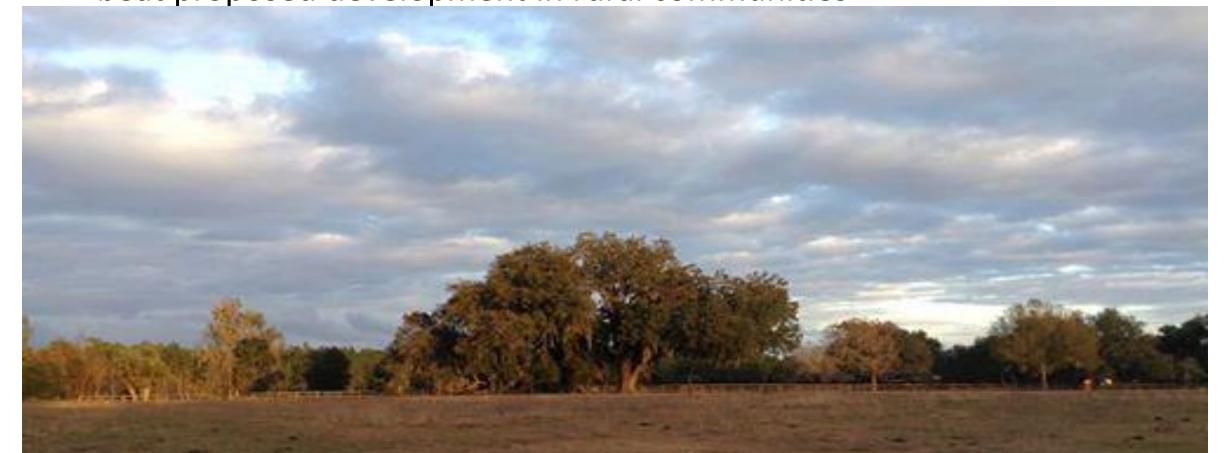
District 5 (East Orlando)



Purpose

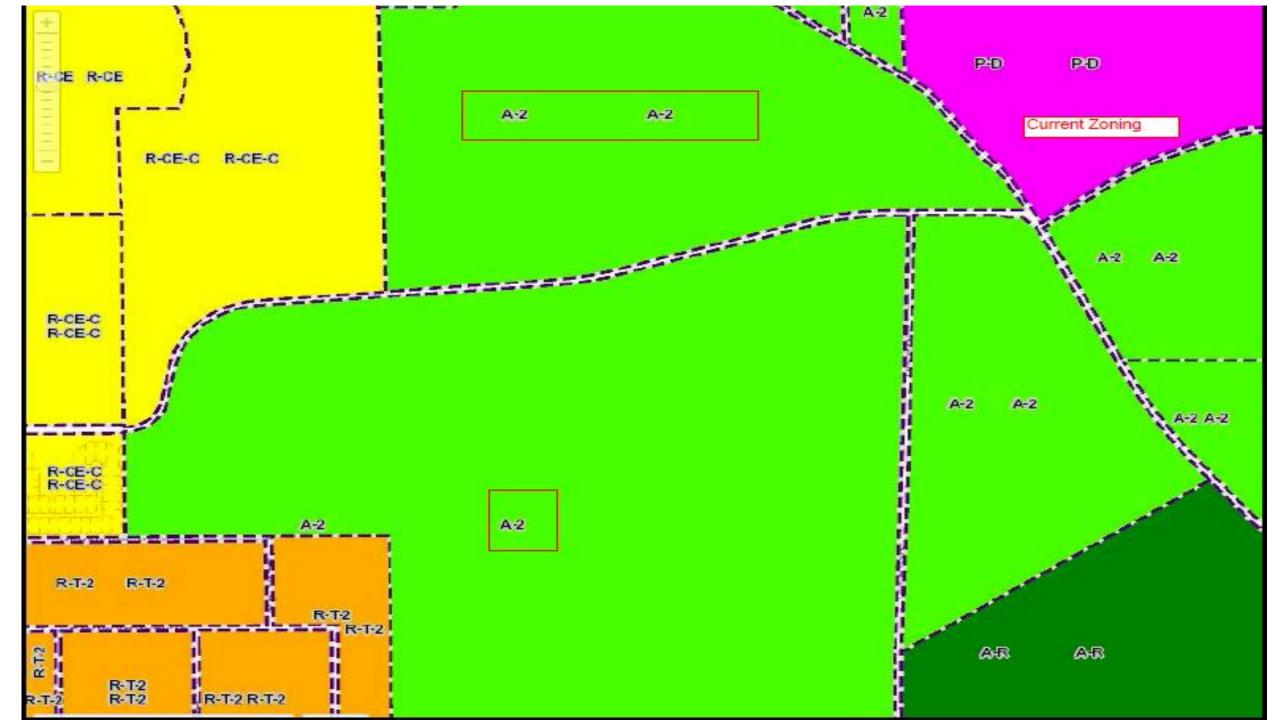


 To provide tips for how a community can organize efforts to fight and beat proposed development in rural communities



Background

- In 2013, I moved from Alachua County (Gainesville, FL) to Orange County (Orlando, FL)
- We searched for an area of Orange County that was "protected" from urban development
- Through research we came to an area located in East Orlando that was outside of the Urban Service Area (USA)
- This area is typically referred to as East of the Econ (river)
- East of the Econ was dedicated to remain rural until all developable land within the USA was used
- We purchased a home expecting to enjoy life away from the city
- Two months after closing on our home we saw "public notice signs" for land use and zone change along two large parcels of land bordering the Econ River or within the flood basin of the river
- And, we saw "Stop Urban Sprawl" and "Stop More Traffic" signs from a local community group (Save Orange County)



Econ River: An environmentally sensitive area that is designated as an Outstanding Fl Water that flows to the St. John's River which is the longest river in FL & a source of drinking water



Save Orange County a grass root community organization



A Orlando Sentinel Article on the history & efforts of Save Orange County: http://www.orlandosentinel.com/opinion/

Plethora of Problems



- It's hard for citizens to fight city hall or a county
- It's hard for citizens to fight developers' big \$money\$
- It's hard to raise the necessary finances to fund the fight
- It's hard for citizens to educate themselves on the necessary steps they must engage in along way
- It's hard to organize a community to fight city hall/county and developers
- It's hard to keep cohesion amongst the community members that lead the fight
- It's hard to keep the community stamina to continue to the fight
- It's hard to manage community faith, hope, and belief that they can win
- etc. (it's just plain hard!)

But, THERE IS A WAY!

First, NEVER give up! Form a community organization...Be strategic...be well researched...be flexible...and be prepared to a counter any claim that could be made against your research



Ultimately, a community fighting development comes down to two types of fights:

1)Legal Fight2)Political Fight

These are group marathon fights not sprints so stay resilient



Community Organization

"where there is a will there is a way..."

- Form an actual organization
- Create a core mission statement
 - "Save Orange County, Inc. exists to establish a community of interest and effect necessary amendments and changes to county ordinances or state statutes for the preservation of rural and agricultural lands and rural lifestyles"
- Group dynamics are special (some might say they are hard)
- Recognize individuals for their special talents and delegate tasks
- Promote hard work and victory
- Be proud to represent your community and your rural lifestyle

Save Orange County strived to generate interest <u>not</u> just awareness



- Active Facebook use that engage residents (https://www.facebook.com/saveorangecounty/)
- Active use of electronic petitions (http://saveorangecounty.org/)
- Email blasts with the most recent up to date information
- Outreach to professional organizations (1000 Friends of Florida, Sierra Club, League of Women Voters, League of Cities, all state offices involved in the approval of the development)
- Outreach to all politicians
- Outreach to all County Commissioners and Orange County Staff involved in the proposed development
- Outreach to the property owners
- Focus on generating community interest as opposed to only awareness
 - Signage throughout community
 - Fundraising
 - All public meetings pertaining to the development were attended by Save Orange County reps (RAC, DRC, LPA, BCC meetings)
 - Community meetings
 - Town hall meetings
 - YouTube clips
 - Press releases
 - Media Media Media
 - THE RIGHT TO VOTE

Save Orange County E-Petitions = nearly 11,000 initial signatures = more than 15,000 signatures combined

Mayor Teresa Jacobs Commissioner Betsy VanderLey Commissioner Bryan Nelson Commissioner Pete Clark Commissioner Jennifer Thompson Commissioner Victoria Siplin

Please accept my formal request for your support of Commissioner-Elect Emily Bonilla's request to add a motion to rescind the Lake Pickett South (The Grow) final decision onto the Orange County Board of County Commissioners agenda.

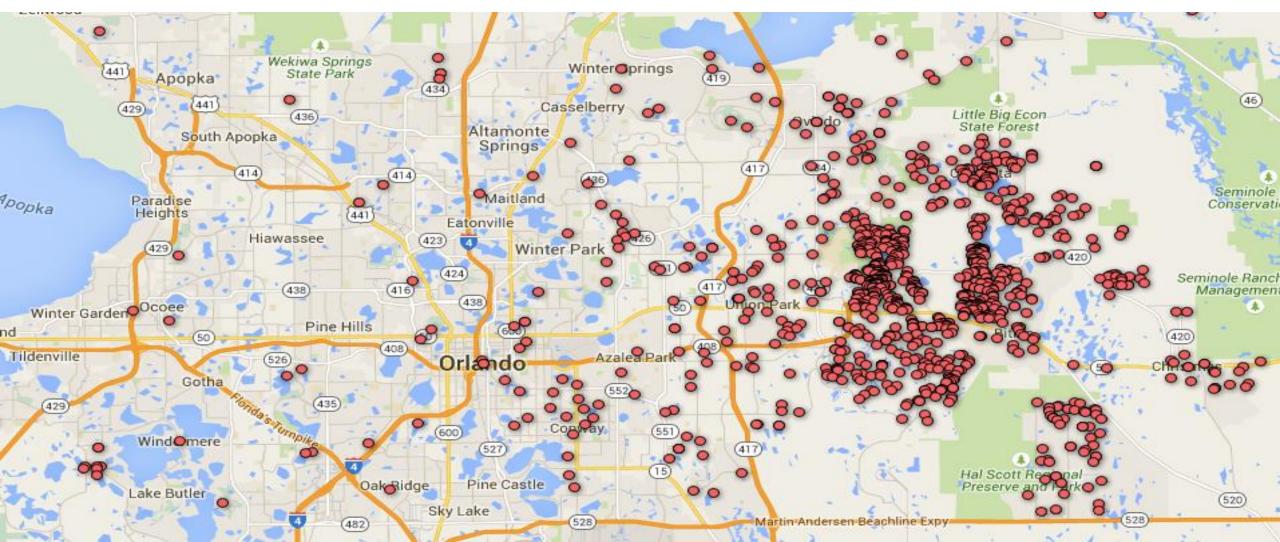
As you know District 5 residents, have assumed an active role in determinations regarding District 5 citizens' and environmental welfare. Thus, your support for Commissioner-Elect Emily Bonilla's motion to rescind the LPS (The Grow) final decision will facilitate the ability for the county and the people to work together to develop a vision for progress in District 5.

Most Sincerely, Orange County Citizens

Sample of Save Orange County, Inc. Petitions: http://saveorangecounty.org/

Counter Claim Heat Map: Petitioner Signatures





Generating Community Interest



Community Resilience = more than a 100 meetings with stakeholders

12-hour debate ends with vote that could profoundly alter eastern Orange

BY STEPHEN HUDAK Staff Writer

Just after 2 in the morning Wednesday, bleary-eyed Orange County commissioners ended a marathon 12-hour meeting by approving controversial changes to land-use policies that will drastically change rural communities east of the Econlockhatchee River and attract thousands of new residents.

Developers who proposed largescale residential project in east Orange County convinced commissioners to alter policies that had strictly limited the number of homes that could be built east of the river, often considered the unofficial "growth barrier" separating urban areas from rural outposts.

A handful of citizens in the audience that packed commission chambers endorsed the change, arguing it would bring needed growth.

But most in the crowd of nearly 300 people opposed the changes, suggesting they will destroy their rural communities by bringing more than 4,200 homes and all the traffic, noise and other afflictions that come with sprawl. They vowed that they will continue to fight the changes.

"Once you cross the Econ River, there's a different lifestyle," said Jimmy Hester, who lives in east Orange and argued against changes.

At the hearing with commissioners, Hester, whose construction company has built homes in Avalon Park and Waterford Lakes, showed the board pictures of businesses around his home that could be unwelcome as new subdivisions pop up — including well-drillers and a business that cleans out septic tanks.

"It's a cultural difference," he said.
Commissioners listened to nearly
10 hours of testimony, much of it
from frustrated residents of east Orange County fearful that the policy
changes would pave the way for a
pair of large-scale residential
projects known as "Sustany" and

"The Grow." Both are sandwiched between the river and two-lane Chuluota Road — south of Seminole County and north of State Road 50.

The projects also are known in east Orange County as Lake Pickett North and Lake Pickett South.

A lawyer representing Lake Pickett North, sensing the request lacked the commission's support, withdrew the proposal before the board voted. The developer can resubmit the request in about six months.

Commissioners voted 5-2 to send the policy change for Lake Pickett South to the state Department of Economic Opportunity for review.

Mark Bernhardt, who lives on

Lake Pickett Road, told why vocal east Orange residents were upset.

"Affluent special interests have too much power, the public has too little and participation of we, the people, is often symbolic," he said.

"That leaves us residents of east Orange County with little choice but to accept and bear the consequences of faulty decision-making, super-sized developments and vibrant doses of urban sprawl Is it any wonder that people who attend county and community meetings are cynical, frustrated and angry?"

shudak@tribpub.com or 407-650-6361



Town Hall Meetings Held by Save Orange County for the Community





Town Hall Meetings Held by Save Orange County





Community Meetings Held by the County



Save Orange County encouraged citizen participation to attend and speak at the Community Meetings. Every citizen in opposition was informed to state at the conclusion of verbal comment that, "I am opposed to the Lake Pickett Text Amendment."

STATE REPRESENTATIVE DISTRICT 50

Rene Plasencia

50,396

57%

D Sean Ashby

37,579

43%

ed to U.S. House, District 11 over Dave Koller and Bruce Ray Riggs

STATE REPRESENTATIVE DISTRICT 49

Carlos Smith

44.143

69%

Shea Silverman

19,518

31%

Republican Daniel Webster has been elected to U.S. House, District 1



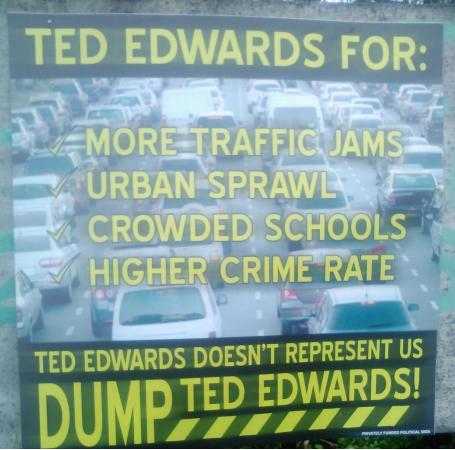


PROTECTING THE ECON

EDWARDS DOESN'T CARE

August 30th!





WANT MORE TRAFFIC? TED DOES





SEMILY ONILLA

WWW. VOTEFOREMILY.COM

COMMISSIONER DISTRICTS

Focused on what matters; the people.



Board of County Commissioners District 5

Comisionados del Condado Distrito 5

(Vote for One) (Vote por Uno)

- Emily Bonilla
- Ted Edwards

Soil and Water Conservation





Do the following:

- 1. Organize a community group
- 2. Create a mission statement for that group
- 3. Appreciate group dynamics but stay true to the mission statement of the group
- 4. Meet with all County Commissioners and all local politicians (senate, state rep, congress, etc.)
- 5. Meet with County or city staff involved with the process
- 6. Meet with the developers
- 7. Read your comprehensive land use plan (learn the document)
- 8. Access your county calendar and attend all meetings that the developers present in (RAC, DRC, LPA, BCC)
- 9. Find professional organizations that can assist you in navigating the process (1000 Friends of Florida, Sierra Club, League of Women Voters)
- 10. Learn how to access public documents from all steps of the county meetings (traffic network agreement, regulating plans, development plans, environmental studies, etc.)
- 11. Reach out to your local media and provide a newsworthy story for them to cover
- 12. Engage in your local politics
- 13. Raise funds for an attorney and pursue legally if need be
- 14. RALLY YOUR COMMUNITY...IF YOU INFORM THEM, IF YOU INVORGORATE THEM, IF SHOW THEM THERE IS A WAY TO BEAT CITY HALL...THEY WILL COME AND THEY WILL NOT DISAPPOINT YOU!



Save Orange County Record



• We lost some but we won big too....SO CAN YOU!

Contact Information



Save Orange County, Inc

16877 E. Colonial Dr., #171 Orlando, Florida 32820

Email: <u>info@saveorangecounty.org</u>

Message on Facebook: Save Orange County

The Politics of Messaging

Commissioner-elect Emily Bonilla Orange County Board of County Commissioners



- Be yourself, true to your values. People can see through it if you're not.
- Stand united behind someone the community feels will represent them accurately.
- Research information that can be used in your community, and be knowledgeable on those issues.

The Challenges of Intergovernmental Coordination

Commissioner Lee Constantine Seminole County Board of County Commissioners



Demise of the DRI (Development of Regional Impact) process

- In 2011 Legislature passed a controversial growth-management bill (SB 360), "exempting large urban areas around the state from DRI reviews."
- The 2015 Legislature's session voted for a bill that eliminated new DRIs (SB 1216).
- This Legislature also effectively eliminated the DRI program by forcing a DRI-size project to go through a different review process (i.e., State Coordinated Review).
- Decreases the minimum required acreage of sector plans from 15,000 acres to 5,000 acres
- Regional Planning Councils still have an opportunity to review and provide comments on these projects – but only as they relate to impacts on issues of regional significance

Quality of Life Issues have no city or county boundaries:

- Sprawl
- Transportation
- Air pollution
- Schools
- Fire/Public Safety

- Water
- Storm water
- Flooding/draining
- Sewer Systems
- Habitat Loss

Border Skirmishes

- Counties are reluctant to infringe upon neighboring counties' authority
- Florida Association of Counties (FAC) POLICY STATEMENT ON DRIs

<u>Development Impacts:</u> SUPPORT legislation that provides a mechanism to ensure the extra-jurisdictional impacts from large-scale development projects are adequately addressed within the impacted counties prior to development approval. (Eric Poole)

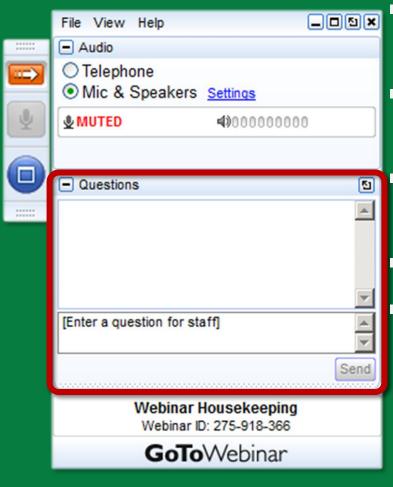
Why Cooperation is Important?

No Taxation without Representation

Questions and Answers



If you have questions:



- Your webinar control panel includes a "Questions" box
- Please click on "+" sign and type any questions in this box
- Please refer to the slide number and/or speaker when you post your question
- Please keep your questions succinct!
- Staff will ask the presenters questions, as time permits



The PowerPoint is available at www.1000friendsofflorida.org







Please support 1000 Friends of Florida:

www.1000friendsofflorida.org/donate-now/

If you would like your donation to support 1000 Friends' webinars, please allocate your donation to the DeGrove Education Fund

AMAZON SMILE

http://smile.amazon.com/ch/59-2761163

